



**Powering imaginations.  
Securing futures.**



## ALPHABEST PROPOSAL FOR ST. PETER ACADEMY

Connect the students in your district to a world of endless possibilities  
through innovative after school programs driven by  
wonder and curiosity.

# About Us

**Eighteen years into our renowned program, AlphaBEST remains committed to slow, steady growth, one child, one family, one school and one district at a time.**

AlphaBEST Education, Inc. is wholly owned by Kaplan Early Learning Company, Inc., a leading international provider of products and services that enhance children's learning. AlphaBEST Education was founded in 2005, beginning with contracts in just two school districts serving approximately 50 schools. **Today, AlphaBEST has partnerships with 77 school districts, ranging in size from just two schools to 67 schools.** We now provide before school, after school and/or summer programs to more than 20,000 students at more than 500 schools, and we employ more than 1,850 staff nationwide. Our team is experienced in operating within public schools and works closely with school staff. AlphaBEST prioritizes its relationship with the school administration through input on staff recruitment and selection, consultations on operations, and ongoing communication.

**Our Mission:** *We engage children's minds and expand their horizons in safe and discovery-filled environments.*

**Our Vision:** *We will shape the future generations of thoughtful curious problem-solvers and collaborators by showing them that learning can be fun, engaging, and can happen anywhere.*

**Our Belief:** *We believe in the power of wonder to connect us to a world of endless possibilities We believe the world is a better place when we feel connected to it.*



# Why AlphaBEST?

- Trusted by **77 school districts** and **560 schools** in the U.S.
- Offering **FREE** tuition to all families qualified for free/reduced lunch
- Welcome & support students with special needs – exclusive relationship with **KIT**
- Track record of opening districts on time, fully staffed and licensed
- Only after school program offering nationally known enrichment curricula to **ALL** students
- In-house studio to develop video-guided lessons for instructors.



**2023-2024**

**20 STATES** (plus Washington, DC)

**25,000 STUDENTS**

**560 SCHOOLS**

**77 DISTRICTS**

**EST.2005: 2 STATES, 50 SCHOOLS, 3,000 STUDENTS**

<b>Total Number of School District Partners</b>	<b>77</b>
<b>Total Number of Schools</b>	<b>560</b>
<b>Oldest Contract</b>	<b>Frisco ISD, TX since 2005</b>
<b>Contract Renewal Rate</b>	<b>97%</b>





# Why AlphaBEST?

## 1 > PROGRAM OVERVIEW:

AlphaBEST is more than safe childcare and a place for homework to be completed. It's a curiosity-filled learning environment where kids are encouraged to explore. With a focus on enrichment and a dedication to connecting children to the world around them we do our best to teach our students to be valued, thoughtful problem-solvers with experiences that will positively impact their futures. Every day at AlphaBEST provides our students with:

- Innovative enrichment experiences
- A healthy snack
- Homework assistance
- End of day choice clubs
- Unstructured recreation time
- FUN!

## 2 > HIGH QUALITY TEAMS:

We pride ourselves on our incredible staff members. Handpicked with care and professionally trained to meet our remarkably high standards you can rest easy knowing your students are being educated by a team that is equal parts qualified, enthusiastic, dedicated, and caring.

AlphaBEST has a team of full time recruiters whose single focus is to recruit, select, train, and evaluate program staff. We are always ready to open, fully staffed, on the first day of school. Our program is staffed with an on-site coordinator and a local Area Manager. Our program staff-to-student ratios are driven by licensing and there are always a minimum of two staff in a program. Our staff are trained in CPR and First Aid and, at a minimum, complete state mandated training hours each year. Additionally, we provide a diverse range of training programs around:

- Child growth and development
- Communication
- Enrichment curriculum
- Health and safety
- Staff and site management

Our learning management system includes hundreds of online courses on various general learning subjects, along with 36 Out-of-school Time Certificate Series Courses.

## 3 > INCLUSIVE PRACTICES:

Our Creating Connected Communities tiered system of supports promotes belonging and strengthens social-emotional skills for all students. School and community connectedness is a powerful protective factor for youth. AlphaBEST uses a tiered system to promote meaningful connections for students, families, and staff. Training and ongoing support is provided to our staff through our partnership with KIT, Kids Included Together. IT is the leading national organization for teaching inclusive practices to youth serving organizations.



# How Wonder Works

## ENRICHMENT CURRICULUM

AlphaBEST partners with some of the nation's leading developers of high-quality enrichment curricula. For example, in our exclusive partnership with FIRST Robotics, AlphaBEST's students have access to a new, First Lego League, Jr. challenge each school year. Students work in teams, collaborate, and innovate to solve real-world problems. They prototype solutions using specialized Lego kits and coding apps that power their creations.

Program offerings, as outlined for each enrichment zone, exceed the highly advantageous criteria of 25+ offerings.



### STEM ENRICHMENT

STEM (Science Technology Engineering & Math) education is a critical focus of educators nationally as we seek to create critical thinkers and the next generation of innovators. AlphaBEST takes pride in our unique, always current, STEM and Technology Arts programming developed in partnership with some of the nation's leading STEM education experts.

Program offerings include Coding with Sphero, Animation Discovery - Film School In a Box, Engineering Adventures and Coding and Robotics.



### MAKER ENRICHMENT ZONE

Maker spaces "pop up" in all AlphaBEST schools, once per week. Our instructors are **certified** in the proper delivery of learning-through-making by the original Maker movement founders. Students respond to open-ended challenges and work with materials provided to solve each challenge in their own way. **Design thinking** is at the core of making.



### ARTS & ENTERTAINMENT ENRICHMENT ZONE

Visual arts, performing arts, and video production units round out the AlphaBEST Arts & Entertainment Zone. Students explore creative concepts, build confidence, and explore current and emerging technologies while creating and presenting their talents.

Program offerings include Drama, Visual Arts, Broadcast News, and Cartooning.



### WORLD LANGUAGES & CULTURE ENRICHMENT

AlphaBEST understands that today's students need to be globally competitive, and well rounded. 21 of the top 25 industrialized countries begin the study of world languages in K-5. The cognitive and competitive benefits that learning a second language offers are well documented. Our World Language and Culture program utilizes exclusive curriculum with all lessons aligned to World Readiness Standards for Language Learning. Lessons integrate voice, choice, and hands-on learning. Culture is weaved into every unit.

Program offerings include Spanish Enrichment, Nigerian Culture, Sign Language and Mandarin.



### FITNESS & WELLNESS ENRICHMENT ZONE

The AlphaBEST Sports & Fitness Zone is a prevention-driven fitness, health and wellness program that is based on principles and techniques designed to improve gross motor skills, flexibility, posture, strength, balance, teamwork, and coordination.

Program offerings include Tennis, Soccer, Basketball, Volleyball, Kickball, Four Square and Sabakiball.

## FINANCIAL INFORMATION

### 2024 – 2025 Registration, Discounts and Fees

<b>Registration</b>	<b>\$75.00 per family</b>
<b>Siblings</b>	<b>10%*</b>
<b>Late Payment Fee</b>	<b>\$15.00 per occurrence</b>
<b>Late Pick-Up Fee for 1 – 15 Minutes</b>	<b>\$15.00</b>
<b>Late Pick-Up Fee for 16 – 30 minutes</b>	<b>\$30.00</b>
<b>Late Pick-Up Fee for 31 or more minutes</b>	<b>\$1.00 each additional minute per family</b>
<b>Returned Check Fee</b>	<b>\$25.00</b>
<b>NSF Fees</b>	<b>Maximum allowable by law</b>

**\*Only applicable to five-day care. Families may elect only one discount option.  
Discounts do not apply to punch pass.**

<b>2024 – 2025 Fee Schedule</b>		
<b>Enrollment Type</b>	<b>After School</b>	<b>Frequency</b>
<b>5 days per week</b>	<b>\$370.00</b>	<b>Per month</b>
<b>4 days per week</b>	<b>\$335.00</b>	<b>Per month</b>
<b>1 – 3 days per week</b>	<b>\$275.00</b>	<b>Per month</b>